

Aspirations for the area

Globally connected... ..delivering sustainable growth ...green, prosperous ambitious place for the benefit of all.
In short, realising the area's economic potential.



Priorities

Supporting and caring for an ageing population	Educating, protecting and providing opportunities for children and young people	Managing growth effectively	Creating safer communities	Promoting healthier lifestyles
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Outcomes

<p>1. Truly vulnerable adults safeguarded</p> <ul style="list-style-type: none"> appropriate caseloads / practices robust and efficient processes / back office support welfare benefits processed quickly, correctly and efficiently <p>2. People enabled to make appropriate choices to meet their own needs and the 'market' enabled to respond to their needs</p>	<p>3. Educational attainment raised</p> <ul style="list-style-type: none"> refocus school improvement on poor schools supporting the strengthening and governance of schools and the role of school governors 16-19 commissioning – reflecting the skills required by the economy in the future supporting school reorganisation / fair access <p>4. Truly vulnerable children safeguarded</p> <ul style="list-style-type: none"> appropriate caseloads / practices robust and efficient processes / back office support welfare benefits processed quickly, correctly and efficiently 	<p>5. Housing growth complemented by growth of businesses and jobs.</p> <ul style="list-style-type: none"> create climate for employment sites and job development new infrastructure e.g. A5/M1 Link and maintenance of existing (including town centre regeneration & public realm) council services which are responsive to businesses maximise opportunity for new and existing businesses to develop and prosper support availability of suitable skills by providing clear understanding of likely skills requirements and 'stimulating' providers robust and efficient processes / back office support <p>6. Suitable mix / quality of housing provided meeting the needs of current and future communities</p>	<p>7. Relatively safe area which we have improved (although still pocket areas of crime). No specific outcome proposed at this point in time</p> <p>8. A clean area - street scene (but with increased emphasis on self help)</p>	<p>9. Place shaping flows from other priorities - but no specific outcome proposed at this point in time</p>
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Values	Infrastructure	Brand	VfM / Efficiency
<ul style="list-style-type: none"> Respect and Empowerment Stewardship and Efficiency Results Focussed Collaboration 	<ul style="list-style-type: none"> Fit for purpose / support services Effective programme and project management 	<ul style="list-style-type: none"> Accountability to the public An organisation the public can trust Effective public engagement about our role in a new financial climate, including supporting communities to help themselves 	<ul style="list-style-type: none"> Zero Council Tax increase Harmonised Council Tax Reserves restored Assurance that VfM is delivered across whole organisation